

Mohd Ibadur Rehman Sajid

CREATIVE DESIGNER

BRAND STRATEGY WEBSITE DESIGN EMAIL MARKETING

UI/UX DESIGN SOCIAL MEDIA FRAMER DEVELOPMENT

01 — ABOUT ME

About Me

I am a multidisciplinary creative designer with expertise spanning brand strategy, UI/UX design, email marketing, web design, and Framer development. I build complete visual ecosystems for brands — from strategy decks and brandbooks to production-ready websites and high-converting email campaigns. My work combines clean aesthetics with strategic thinking to deliver designs that perform.

30+

PROJECTS

12+

BRANDS

50+

EMAIL TEMPLATES

10+

LIVE WEBSITES

DESIGN SKILLS

Brand Strategy & Brandbooks

UI/UX & Dashboard Design

Email Marketing Campaigns

Website & Landing Page Design

E-Commerce Product Visuals

Social Media Content

Mobile App Interface Design

BRANDS & INDUSTRIES

Token Akademia (Crypto/Ed-Tech), Armor Store, Bimini

Jobnomous (SaaS Platform), Polycolor, MOT, Mehran Constuctions

INUSA, DUKAAP

ArmorStore, Krudo fish, Edge helmets, Bimini

ArmorStore

Falcon Overseas, Serviceclick, Polycolor, Devsed

Subscription & SaaS Products

TOOLS & PLATFORMS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe XD

After Effects

Figma

Framer

Canva

Klavijo

Mailchimp

02 — BRAND STRATEGY

PROJECT 01

Bimini — Brandbook

Designed a complete brandbook and visual identity system for Bimini — a trusted ship rental platform offering premium vessels for seamless and secure experiences on the water.

ROLE

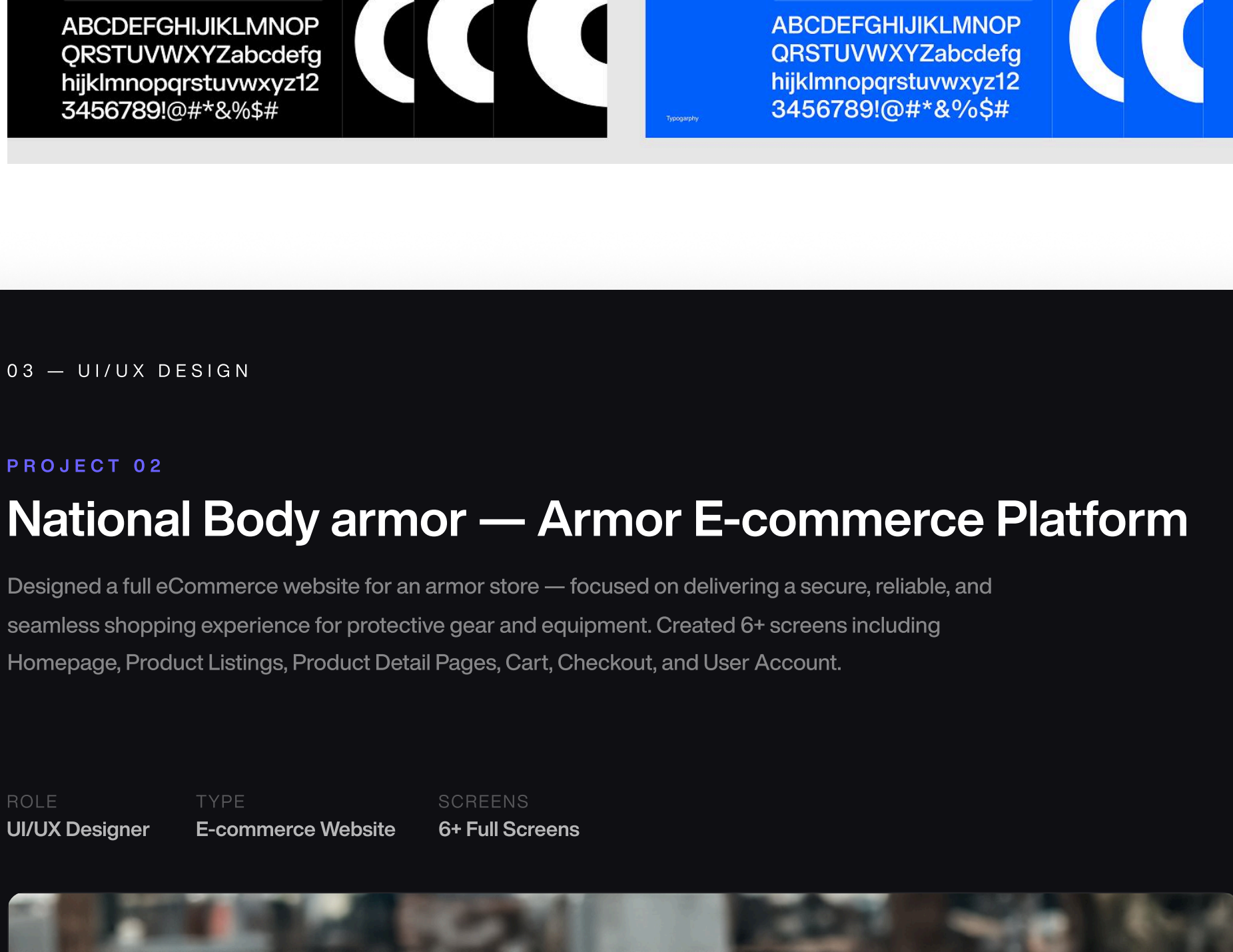
Brand Designer

TYPE

Brand Identity & Guideline

YEAR

2025



03 — UI/UX DESIGN

PROJECT 02

National Body armor — Armor E-commerce Platform

Designed a full eCommerce website for an armor store — focused on delivering a secure, reliable, and seamless shopping experience for protective gear and equipment. Created 6+ screens including Homepage, Product Listings, Product Detail Pages, Cart, Checkout, and User Account.

ROLE

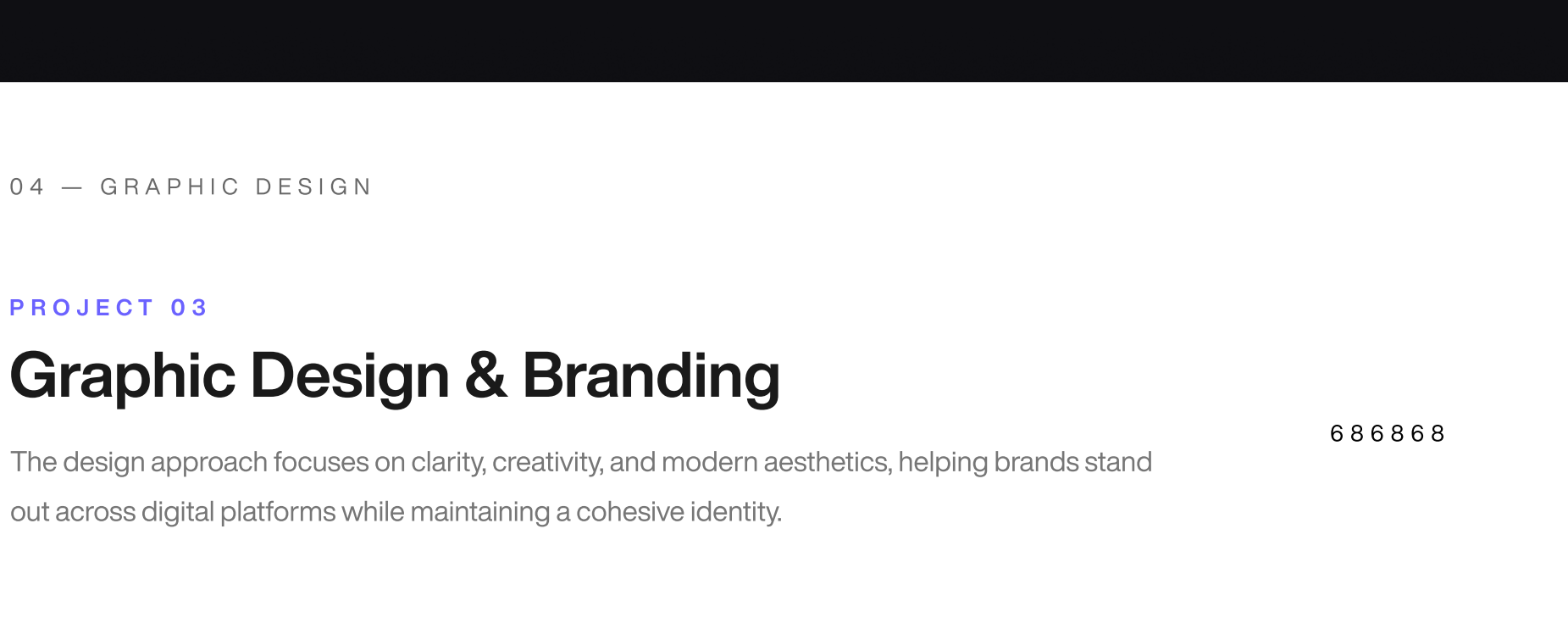
UI/UX Designer

TYPE

E-commerce Website

SCREENS

6+ Full Screens



04 — GRAPHIC DESIGN

PROJECT 03

Graphic Design & Branding

The design approach focuses on clarity, creativity, and modern aesthetics, helping brands stand out across digital platforms while maintaining a cohesive identity.

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ROLE

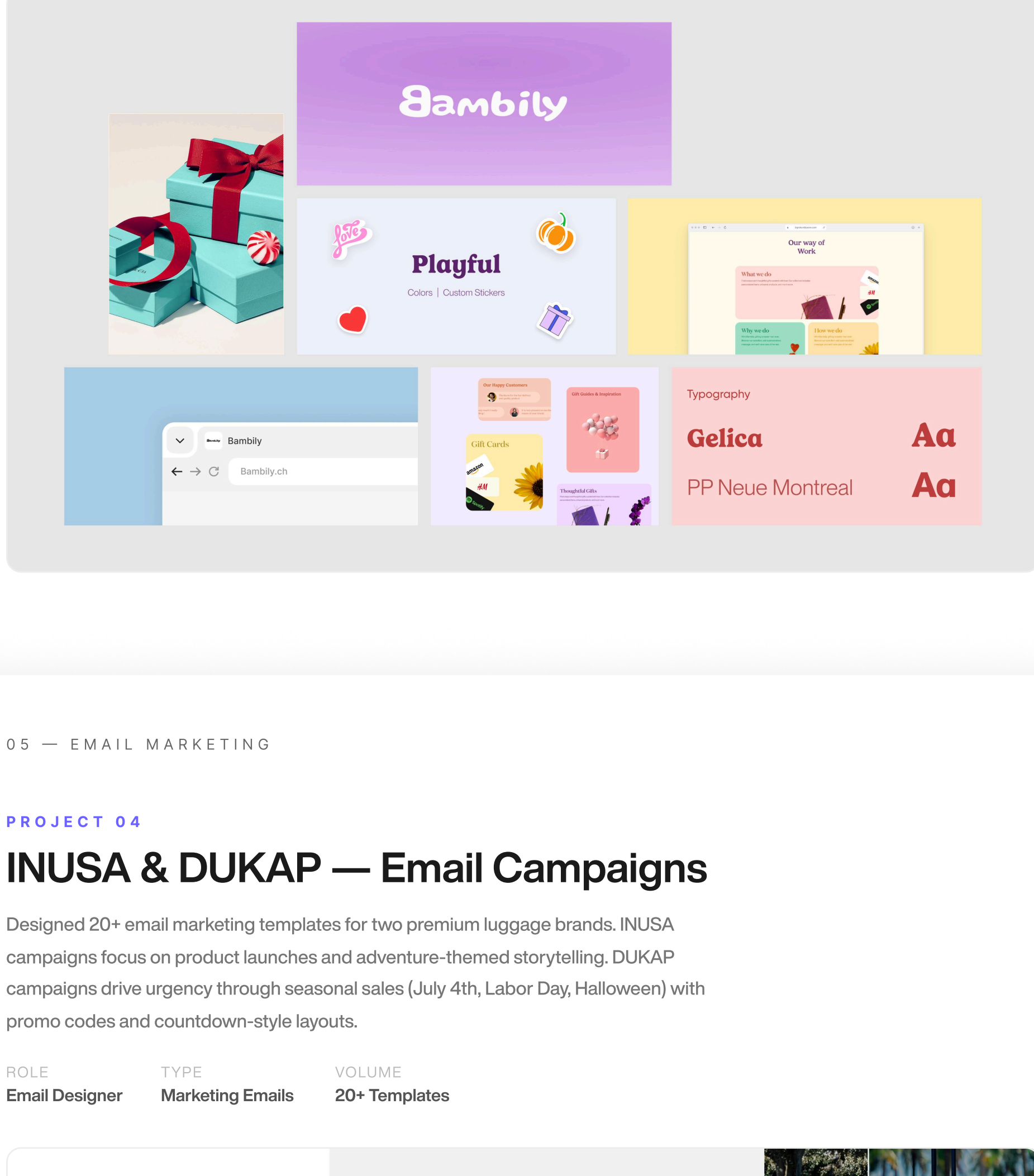
Graphic Designer

TYPE

Graphic Design & Branding

PAGES

Social Media & Brand Assets



05 — EMAIL MARKETING

PROJECT 04

INUSA & DUKAP — Email Campaigns

Designed 20+ email marketing templates for two premium luggage brands. INUSA campaigns focus on product launches and adventure-themed storytelling. DUKAP campaigns drive urgency through seasonal sales (July 4th, Labor Day, Halloween) with promo codes and countdown-style layouts.

ROLE

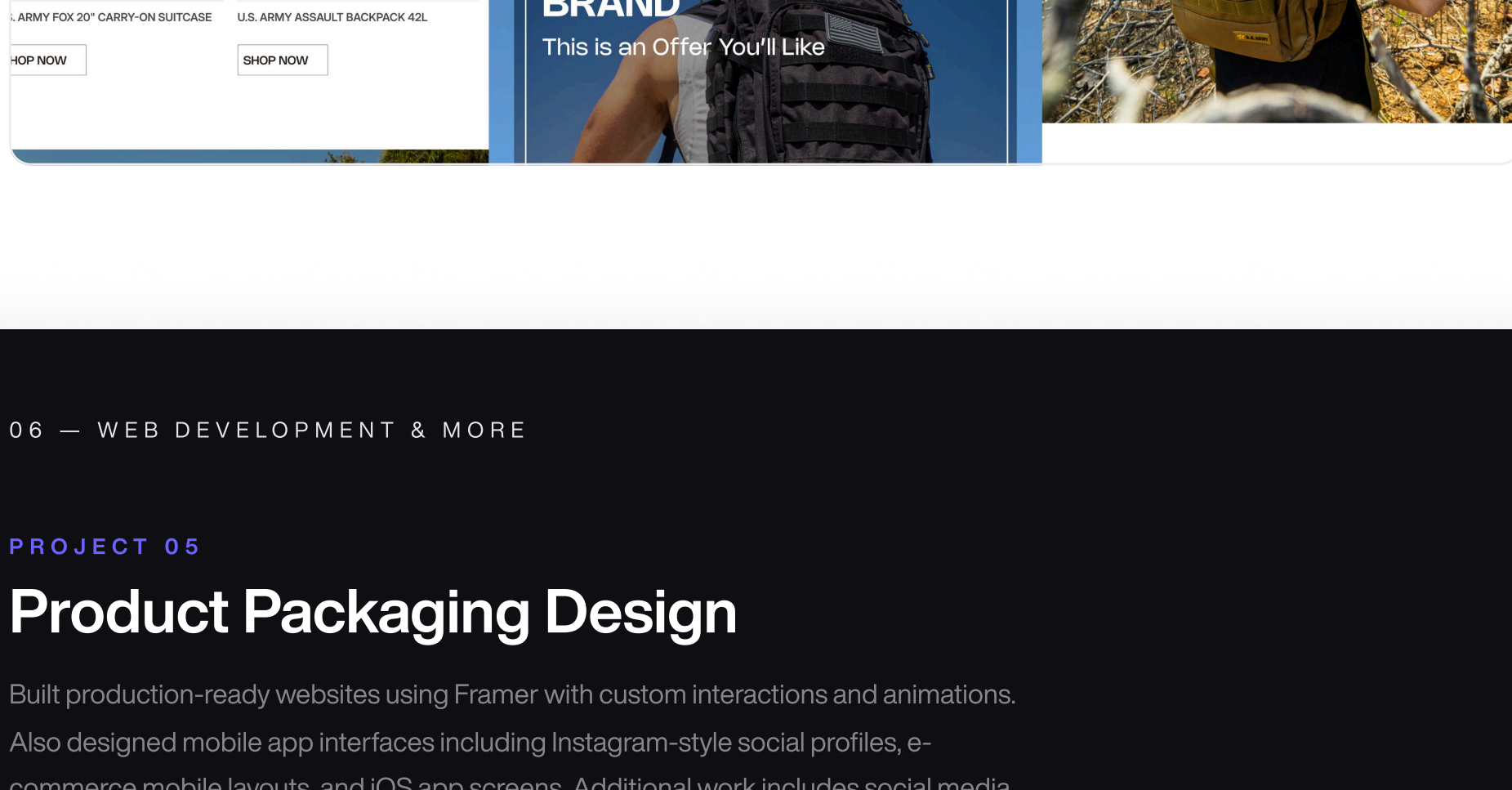
Email Designer

TYPE

Marketing Emails

VOLUME

20+ Templates



06 — WEB DEVELOPMENT & MORE

PROJECT 05

Product Packaging Design

Built production-ready websites using Framer with custom interactions and animations. Also designed mobile app interfaces including Instagram-style social profiles, e-commerce mobile layouts, and iOS app screens. Additional work includes social media content design and subscription platform UIs.

ROLE

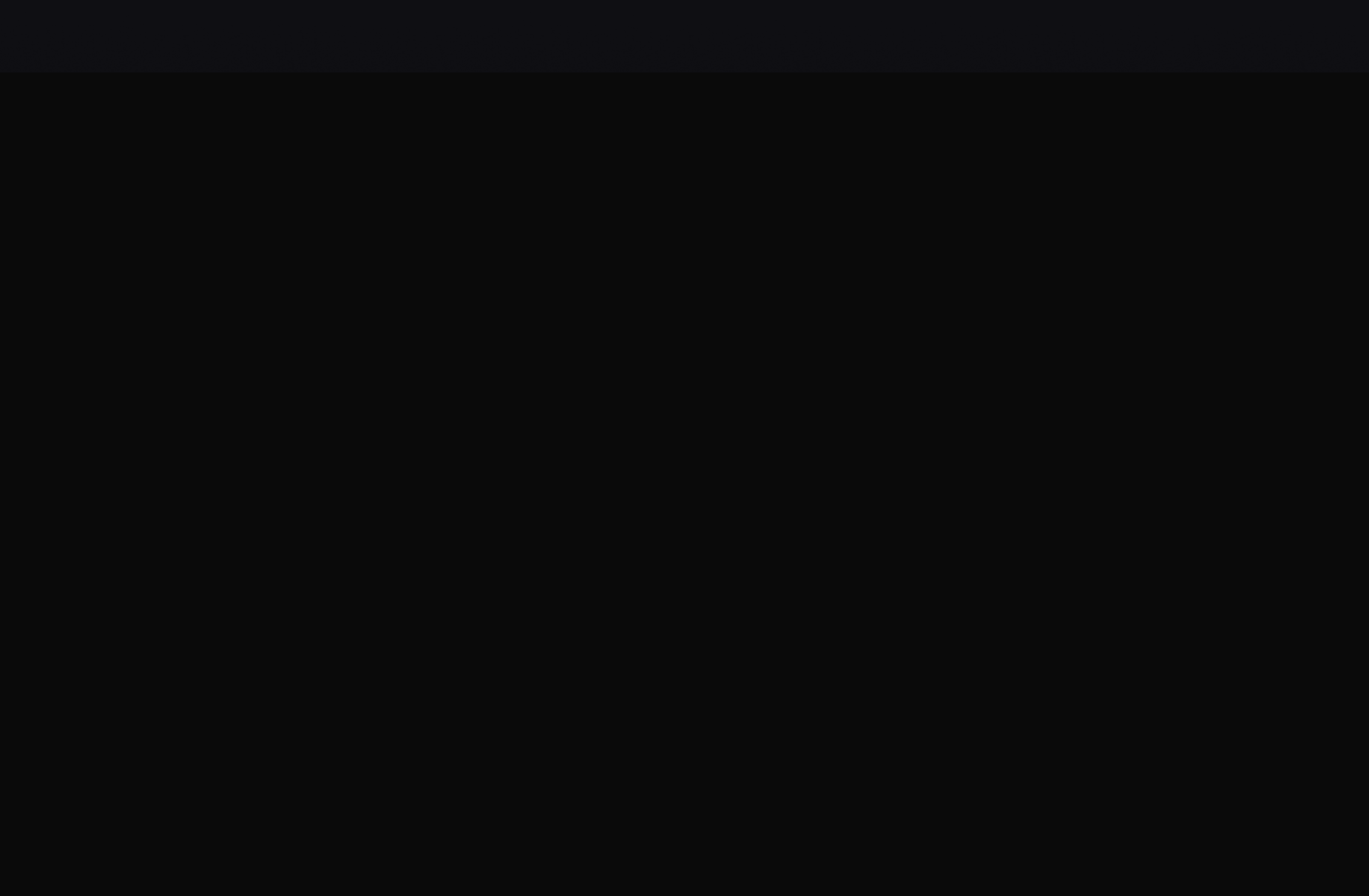
Designer & Developer

TYPE

Framer • Mobile • Social

SCOPE

Multi-platform



Let's Work Together

I'm available for full-time remote freelance work. Proficient in Adobe Creative Suite, Figma, Framer, and all major design platforms. Ready to bring strategic creative solutions to your team.